



SHAPING OUR FUTURE

**2018 ATDC
CONFERENCE**

**21-22 MAY 2018
HOBART**

The 2018 ATDC Conference, Shaping Our Future, program will be streamed by the key areas of Ideas, Practice and Systems. Following keynote presentations, concurrent sessions and workshops will run to provide delegates with sufficient choice to enjoy a varied and stimulating conference program.



Image credit: Paul Fleming

The 2018 ATDC Shaping Our Future Conference aims are to; challenge existing ideas, frameworks and practices and encourage reflection and innovation across the Tasmanian ATOD sector; enrich the quality, currency and reach of ATOD practice through discussions of evidence-based theory and practice; contribute to the strategic positioning of the Tasmania ATOD service system to address challenges into the future; create an environment in which delegates share knowledge and build relationships; and to provide an opportunity for the Tasmanian ATOD workforce to grow and develop.

The ATDC is the peak body representing the interests of community sector organisations that provide services to people with substance misuse issues in Tasmania. The ATDC represents the interests of a broad range of service providers and individuals concerned with prevention, early intervention, treatment and supply reduction and research.

The Alcohol Tobacco and other Drugs Council of Tasmania is looking forward to seeing you in Hobart on 21-22nd May 2018.

A wide variety of promotional opportunities are available to help keep your company's name "front and centre" in the minds of conference attendees, before, during and after their conference experience. Select from our packages or pick out an advertising opportunity or trade display!

Whether you're looking for an exclusive event sponsorship, trade exhibition, networking or advertising opportunity, we have a number of packages available that are built to fit your branding needs.

Pick one or a combination of sponsorships, or propose your own idea.

Sponsorship Opportunities

Platinum Sponsorship \$5,500 (incl GST)

- Logo recognition as a Platinum Sponsor in all conference promotional material, including conference handbook, program and signage
- Ongoing recognition as a Platinum Sponsor both prior to and during the conference
- Recognition as a Platinum Sponsor (with organisation logo) on all media releases relating to the conference
- Company logo and 150 word profile hosted on the ATDC Conference website (atdcconference.com.au) with hyperlink to your company website
- Logo recognition as a Platinum Sponsor during the main conference sessions (logo displayed on PowerPoints)
- Opportunity to supply two (2) pull up banners for display at the conference venue
- Verbal acknowledgement of role as a Platinum Sponsor during conference opening and closing
- One trade exhibition booth, placed in prime position
- Complimentary full registrations for two (2) delegates, including attendance at the Conference Dinner
- One full page advertisement in the conference handbook (finished artwork supplied by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- Opportunity to provide two (2) satchel inserts

Gold Sponsorship \$2,500 (incl GST)

- Logo recognition as a Gold Sponsor in all conference promotional material, including conference handbook and signage
- Ongoing recognition as a Gold Sponsor both prior to and during the conference
- Company logo and 100 word profile hosted on the ATDC Conference website (atdcconference.com.au) with hyperlink to your company website
- One trade exhibition booth
- Complimentary full registration for one (1) delegate, including attendance at the Conference Dinner
- One half page advertisement in the conference handbook (finished artwork supplied by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- Opportunity to provide one (1) satchel insert

Gold Sponsorship Options

Gold Sponsors can choose one (1) of the below options as part of their recognition as a Gold Sponsor. Please note, these options are allocated on a first in best dressed basis.

- Day Refreshment Sponsor (one per day)
- Keynote Speaker Sponsor (one per speaker)
- Wifi Sponsor (one only)
- Speakers Lounge Sponsor

EXCLUSIVE Platinum Sponsorship Options

Platinum Sponsors can choose one (1) of the below exclusive options as part of their recognition as a Platinum Sponsor. Please note, these options are allocated on a first in best dressed basis.

Only one sponsor per option is available.

- Conference Satchel Sponsor
- Conference Lanyard Sponsor
- Conference Dinner Sponsor
- Barista Cart Sponsor
- Conference Name Badge Sponsor

Sponsorship Opportunities

(Continued)

Silver Sponsorship **\$1,000** (incl GST)

- Logo recognition as a Silver Sponsor in the Conference handbook
- Company logo and 50 word profile hosted on the ATDC Conference website (atdcconference.com.au) with hyperlink to your company website
- One trade display table (clothed)
- Complimentary registration for one (1) delegate
- Opportunity to provide one (1) satchel insert

Advertising Packages

Advertisement

Advertising space will be available in the conference handbook which will be distributed to all conference delegates.

Advertising in the Conference Handbook will provide excellent exposure for your organisation.

- Outside Back Cover \$1000
- Inside Front Cover \$850
- Inside Back Cover \$850
- Full Page \$500
- Half Page \$300

Satchel Inserts **\$500** each (incl GST)

This is your opportunity to deliver your message directly to your target market by providing a promotional item for inclusion in each delegate's satchel. A maximum size of up to A4 with a thickness of 4 individual pages (8 printed pages) can be included OR a suitable promotional item.



Image credit: Hotel Grand Chancellor

Acceptance Form and Details

To book your selected sponsorship and/or exhibition packages please complete the next two pages and return to:

ATDC Conference

C/- Naomi Sarich
23B Montagu St Lenah Valley
Telephone: 0439 336 511
Email: hello@eventsphere.com.au

Personal Details

Company Name _____

Contact Person _____

Postal Address _____

State _____ Postcode _____

Telephone _____

Fax _____

Mobile _____

Email _____

Sponsorship/Advertising Package

I would like to invest in the following sponsorship/exhibition package

Package _____

Value \$ _____

Additional Sponsor Registration

I would like to register additional attendee/s not included in my specific package at \$500 each.

Delegate Name/s: _____

Payment

Payment can be made by direct deposit, credit card or cheque to: ATDC (Tas) Inc.

I have directly deposited funds to your account (please tick)

Bank: CBA
BSB: 06 7002
Account Number: 1051 4605
Account Name: EventSphere

I have enclosed a cheque to the value of

\$ _____

Please charge my VISA MasterCard
Card Number _____

Card Name _____

Expiry Date ____ / ____

CCV ____

Amount \$ _____

Card Holder Signature _____

Please note: A credit card surcharge of 2.4% is applied to all credit card payments. This is percentage charged by our payment facilitator, SecurePay for credit card payments and subscribes to the Competition and Consumer Amendment (Payment Surcharges) Act 2016

Prices quoted in the package are in Australian Dollars and inclusive of GST

Please send remittance with your company name as reference to
hello@eventsphere.com.au

Sponsorship and Exhibition Booking and Payment Conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship and Exhibition space will be allocated only on receipt of signed Booking Confirmation Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by 12 March 2018. All sponsorship and exhibition applications received after 12 March 2018, must include full payment.

3. All monies are payable in Australian dollars. Cheques should be made payable to 2018 ATDC Conference, and must be drawn on an Australian bank. All monies due and payable must be received (and Cheques Cleared) by the Conference prior to the event. No sponsor or exhibitor will be allowed to neither begin move in operations nor be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.

4. All deposits and payments including GST will be subject to the Merchant surcharges charged by American Express. All payments processed using American Express will incur a 3% surcharge.

5. Public and Liability insurance to a minimum of AUD\$10 million must be taken out by each sponsor & exhibitor at their own expense. A copy of the certificate of insurance currency must be provided to the Conference Managers a minimum of four weeks prior to the commencement of the Conference.

6. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies to cancellations on or before 12 February 2018. No refunds will be made for cancellations after this date. After sponsorship or exhibition space has been confirmed and accepted, a reduction in sponsorship or exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any space not claimed one hour before the Exhibition commences and will be reassigned without refund.

7. The Conference reserves the right to rearrange the floor plan and/or relocate any exhibit without notice. The Conference will not discount or refund for any facilities not used or required.

8. The Conference reserves the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

9. If an exhibitor intends to utilise a custom built stand, the Sponsorship and Exhibition Manager must be advised and such advice must include full details and dimensions a minimum of six weeks prior to the commencement of the conference. All display construction requires the approval of the Sponsorship & Exhibition Manager. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.

10. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked space except upon prior written consent of the Sponsorship and Exhibition Manager. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage, and registration benefits.

11. ATDC complies with the principles of permission-based marketing. The ATDC will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

Yes I have read and agree to the conditions of sale above.

Authorised by

(please sign)

Date ____ / ____ / ____